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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

Appellants : John C. Harvey and
James W. Cuddihy
Appeal No. : 2007-1837
Application No. : 08/470,571
Filed : June 6, 1995
For : SIGNAL PROCESSING APPARATUS AND METHODS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

STATEMENT UNDER 37 C.F.R. § 3.73(b)

Sir:

Personalized Media Communications, LLC, a corporation, states that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of a chain of title from the inventors of the patent application identified above, to the current assignee as follows:

1. From John C. Harvey and James W. Cuddihy to the Personalized Mass Media Corporation. The document was recorded in the United States Patent and Trademark Office at Reel 6686, Frame 0319.
2. From the Personalized Mass Media Corporation to Personalized Media Communications, LLC. The document was recorded in the United States Patent and Trademark Office at Reel 011113, Frame 0704.

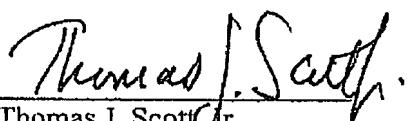
Appeal No.: 2007-1837
Application No.: 08/470,571

This statement is submitted together with a new Power of Attorney (Form PTO/SB/80). In accordance with the new Power of Attorney, please address all correspondence in the above identified application and associated appeal to the address associated with Customer Number 0000 70813.

Respectfully submitted,

GOODWIN PROCTER LLP

By:


Thomas J. Scott, Jr.
Registration No. 27,836

Dated: June 4, 2007

Goodwin Procter LLP
901 New York Avenue, N.W.
Washington, DC 20001
202.346.4000 (telephone)
202.346.4444 (facsimile)

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PTO/SB/80 (01-06)

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I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

Practitioners associated with the Customer Number:

OR

Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

| Name | Registration Number | Name | Registration Number |
|----------------------|---------------------|------|---------------------|
| Thomas J. Scott, Jr. | 27,836 | | |
| Joseph M. Giuliano | 36,539 | | |
| Carl L. Benson | 38,978 | | |
| | | | |
| | | | |
| | | | |

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

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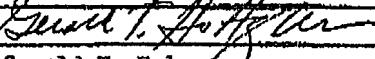
Assignee Name and Address

Personalized Media Communications, LLC
708 3rd Avenue, 35th Floor
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/88 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

| | | | |
|-----------|---|-----------|-------------|
| Signature |  | Date | 5/29/07 |
| Name | Gerald T. Holtzman | Telephone | 212.980.340 |
| Title | General Counsel | | |

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which it file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.16. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete the form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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